

**Code of
Conduct**

Ethics & Compliance

2024

**SHOWROOM
● GROUP**

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Introduction

01

1) Showroomprive.group

The SRP Group offers major brand event sales to its community members, for limited periods, in France and six other countries. In a rapidly changing market, we are putting into action new economic intelligence, in which digital innovation is also societal and environmental, in the service of our members and partner brands.

From the outset, we have been supporting partner brands in creating new value from their unsold products. By giving our partner brands the opportunity of a second life for their overstocks that have left the conventional distribution channels, we create value from tens of millions of items every year.

By making them desirable again, thanks to selection, showcasing and attractive prices, we introduce them to a circuit of more responsible consumption.

Today, we're proud to be helping to change how people look at things, so that yesterday's second choices are the first choices of today and tomorrow.

As well as our DNA, our cross-cutting program, Showroom Impact, provides the momentum to act consciously.

Within the SRP Group, we believe that sharing the same social and environmental values is central to a successful partnership.

2) Message from the board

As a major player in French and European e-commerce, the SRP Group is strengthening its commitments as part of an ethical business approach, with the aim of promoting sustainable and responsible relationships on a daily basis with its employees and all its partners.

Our fundamental principles on ethics and anti-corruption, applicable to all our employees, were defined in the first version of the Code of Conduct in 2017.

This code has now been updated in order to expand the Group's ethical principles.

The Group's DNA and culture are at the heart of our employees' daily work. They are all committed to applying our values in their relations with their ecosystem, both within the Group and with our partners.

The SRP Group is committed to acting ethically by making commitments, not only as an employer and a company, but also as a responsible company.

The aim of this new Ethics & Compliance Code of Conduct is to formalize the standard set of the rules to which the Group is committed.

This Ethics & Compliance Code of Conduct is a strong commitment by the Group, approved by the Board of Directors and supported by all the Executive Committee members.



If, as an employee, you have questions about a situation or an event, please do not hesitate to contact the Legal and Compliance Department, which will always be there to help you.

David Dayan

François de Castelnaud

3) What are our commitments to human rights?

The SRP Group is committed to a responsible and ethical approach, basing its Ethics and Compliance Code of Conduct (hereinafter the «Code»), in particular, on the highest international standards and rules, such as:

- The United Nations Global Compact;
- The United Nations Sustainable Development Goals (SDGs);
- The United Nations Guiding Principles on Business and Human Rights;
- The OECD Guidelines for Multinational Enterprises;
- The International Labour Organization (ILO) Declaration and its eight Conventions;
- The United Nations Convention against Corruption;
- The Universal Declaration of Human Rights;
- The United Nations Convention on the Rights of the Child.



To whom does this Code apply?

The Ethics and Compliance Code of Conduct applies to all employees of **all companies and subsidiaries of the SRP Group**.

All employees of the SRP Group are required to comply with the Ethics and Compliance Code of Conduct and its associated policies.

Employees include: the Group's internal and external employees, paid or unpaid interns, work/study students, temporary employees and corporate officers.

How should this Code be used?

This Ethics and Compliance Code of Conduct defines the ethical principles and rules with which all employees of the SRP Group are required to comply.

Advice has been developed on the basis of situations that might arise in everyday life at work, in order to guide employee behavior. However, this Code is not intended to describe all possible situations.

Some situations may be complex, making decisions difficult. If in doubt, you can discuss this with the Legal and Compliance Department.

What are the risks of not complying with the Code?

Failure to comply with the Ethics and Compliance Code of Conduct and the associated policies may have serious consequences, both for the SRP Group and for the persons involved.

No violation of the Code will be tolerated. Disciplinary or legal sanctions may be taken in the event of any serious breach of the principles of the Ethics and Compliance Code of Conduct, in particular, any attempt or proven violation.

The reputation of the SRP Group and the individuals concerned may also be compromised.



How do I report an incident?

As employees of the SRP Group, we are all responsible for complying with the Ethics and Compliance Code of Conduct and its associated policies.

The SRP Group has set up a whistleblowing system that enables all our internal and external stakeholders to report any possible violation of the law or the Ethics and Compliance Code of Conduct and its associated policies.

In the event of any behavior or situations in violation of Ethics and Compliance Code of Conduct and/or its policies, should be reported using the secure whistleblowing channel via this link:
<https://showroomprivegroup.com/en/ethics-whistleblowing-system/>.

All reports are processed within a framework that ensures the confidentiality of reporting parties and protects their anonymity if desired.

Nobody may be subject to retaliation from a good faith report of non-compliance with the Ethics and Compliance Code of Conduct or with the law, even if no violation is proven after investigation. On the other hand, sanctions may be imposed in the event of abusive or malicious use of the whistleblowing system.

The whistleblowing channel can also be accessed via the ethics and compliance page on the Group's website.



For more information on how reports are processed, please see the Group's whistleblowing management policy.

Our commitments as an employer

02

1) Diversity and inclusion

In line with its values, the Group is committed to promoting inclusion and diversity in all its activities, particularly in the digital sector.

This is demonstrated daily by the inclusive human resources policy implemented.

All pathways and horizons are taken into account with firm conviction that diversity is a source of wealth.

Accordingly, the SRP Group actively combats all forms of discrimination. It promotes the establishment of a fair environment where every employee can develop professionally and personally.

The promotion of diversity within the Group's businesses is a daily commitment that is reflected in its actions to maintain a high level of gender equality, particularly in terms of access to positions of responsibility, and also to promote access to employment for people with disabilities.

Internal and/or external awareness-raising is in place to combat discrimination and inequality.



What is a discrimination?

Discrimination is the unequal and unfavorable treatment of one or more persons based on:

- their social or ethnic origin;
- their religion or beliefs;
- their gender, sexual orientation or family status;
- their physical or genetic characteristics, including their appearance, health status, disability, pregnancy status, or age; or
- their trade union or political affiliation, real or presumed.

We undertake to

- Enable and support the integration of people with disabilities.
- Show courtesy, dignity and respect when communicating with our work colleagues and partners.
- Ensure the promotion of a culture of mutual respect.
- Prohibit discrimination in decisions such as recruitment, training, promotion, working conditions, and relations with business partners.

We undertake not to

- Persist with a behavior or attitude that we have been told is inappropriate or unacceptable.
- Display or tolerate discriminatory behavior (racist, sexist, antisemitic, homophobic, intolerant of religion, etc.).

2) The fight against harassment and sexist behavior

The Showroomprivé Group requires its employees to trust and treat each other with respect and dignity.

It is careful to provide a work environment free from any form of harassment or intimidation (sexist behavior) toward its internal and external stakeholders (employees, partners, customers, candidates).

Any form of harassment or sexist behavior is unacceptable within the Group and is not tolerated by the SRP Group.

This commitment concerns the prevention, identification and systematic consideration of all harassment situations, whether between employees of the SRP Group or between an employee and a third party in the context of their professional activities.

Internal and/or external awareness-raising is in place to combat such behavior.



There are different forms of harassment.

Psychological harassment takes the form of repeated and hostile acts, words or behavior that violate the dignity or integrity of the employee.

Sexual harassment is the repeated imposition on a person, regardless of their sex, of sexual propositions or behavior that violate their dignity because they are degrading or humiliating in nature or that create an intimidating, hostile or offensive situation for this person. The same applies to any form of pressure, even if not repeated, for the real or apparent purpose of obtaining sexual activity for the benefit of the harasser or of a third party.

Sexist behavior refers to degrading, humiliating or offensive acts related to the gender of a person with the purpose or effect of undermining their dignity.

We undertake to

- Create a work environment free from any form of psychological and/or sexual harassment.
- Ask our colleagues to stop behavior that could be described as harassment or inform our harassment contact person and/or our manager of this behavior.
- Report any harassing behavior.

We undertake not to

- Harass an employee or partner, either psychologically or sexually.
- Tolerate or ignore any form of harassment or intimidation of an employee or business partner.

3) Health, safety and quality of life at work

Protecting the health, safety and well-being of our employees and partners is fundamental for the SRP Group.

The SRP Group has implemented a stringent action plan on health, safety and quality of life at work, which includes a workplace accident prevention mechanism for the SRP Group, as well as focusing in particular on risks to the health of employees according to the specific characteristics of their working environments.

For example: for our logistics sites, this is more specifically about workstation ergonomics, while for our tertiary sites it will primarily involve psycho-social risks. In addition, quality of life and well-being are vectors of commitment and values that make it possible to offer the best working conditions, and therefore success, to employees. This is why these two elements are the foundations on which the Group's human resources policy is developed.

Because we care about the well-being and quality of life of our employees, a regular survey is implemented, giving the teams a chance to comment on a range of topics, including quality of life at work, recognition, professional development, initiative and organization, in order to identify areas for improvement.



For more information on the health and safety policy applicable to your workplace, please reach out to your HSE contact person.

We undertake to

- Ensure that all employees and partners comply with applicable workplace health and safety rules.
- Immediately report any identified or potential health and safety risk.
- Follow the training courses offered by the Group to ensure good command of the actions to be carried out in the event of a situation that endangers employees.

We undertake not to

- Break the applicable health and safety rules and regulations.
- Carry out activities that may endanger the health and safety of colleagues or partners in or outside the workplace.

4) Freedom of expression and opinion

The Group's values encourage us to defend the importance of freedom of expression and open dialogue. At SRP Groupe, proactivity and creativity are recognized and expected qualities.

The Group sincerely believes in collaboration and co-construction, which are closely linked to freedom of expression.

In keeping with freedom of expression, the SRP Group respects the right of its employees to form or join a trade union, in accordance with national law, and in particular to implement a respectful and constructive social dialogue within organizations.

Our employees are able to exercise their rights without fear of intimidation or retaliation.

We undertake to

- Encourage constructive dialogue.
- Respect the work of employee representative groups.

We undertake not to

- Limit employee access to trade union organizations.
- Discriminate against or intimidate employee representative groups.

5) Forced labor and child labor

The SRP Group undertakes not to employ children in its activities. It expects its business partners not to employ children in any form whatsoever in their supply chains.

The SRP Group refrains from using forced labor. Every employee is free to terminate their contract at any time, with a reasonable period of notice. The Group is committed to respecting human rights and prohibits all forms of forced labor and child labor.

The SRP Group ensures that all of its employees and partners comply with international standards on forced labor and child labor.



Forced labor refers to any work or service performed against the person's will and under the threat of any penalty.

Child labor refers to any work done by children below a certain age.

We undertake to

- Respect human rights in all circumstances.
- Avoid resorting, directly or indirectly, to forced labor.

We undertake not to

- Tolerate or ignore any child labor below the locally permitted thresholds.
- Conceal any potential forced labor or infringement of labor law.

Our commitments as a company

03

1) Fight against corruption

The SRP Group does not tolerate any form of corruption (bribery, influence peddling, facilitation payments), either within the Group or on the part of its business partners, co-contractors or any other third party that may be in a business relationship with the Group.

All Group employees have a duty to demonstrate integrity in their activities by assessing situations that may correspond to corruption, whether they are directly involved or not.

If they are not sure what behavior to adopt, Group employees are invited to discuss this with their manager or to contact the legal and compliance department for support in assessing the situation in question.



For more information please see the policy on anti-corruption, conflict of interest management and gifts and invitations.



Corruption consists of promising, giving, receiving or offering any undue benefit in order to obtain the accomplishment of, or abstention from the accomplishment of, an act. These benefits may include cash, gifts, invitations, preferential treatment, benefits in kind, etc.

Any person contributing to an act of corruption makes them complicit. Any person who benefits from such an act by accepting an undue benefit is the beneficiary. Both are personally responsible for these acts.

Influence peddling consists of promising, giving, receiving or offering any benefit in order to abuse the real or supposed influence of a person in order to obtain a favorable decision from a public authority or administration.

Facilitating payments are small payments or other non-financial benefits paid to accelerate routine government actions.

We undertake to

- Comply strictly with the SRP Group's anti-corruption policy.
- Check the integrity of our third parties before business relations.
- Ask about situations or behaviors that could be categorized as corrupt.
- Ensure that a dedicated clause is included in contracts with our business partners.

We undertake not to

- Accept any undue benefit from a third party that could influence our judgment or lead us to grant a benefit to someone.
- Accept any undue benefit from a third party that could influence a decision of the SRP Group.
- Promise or give an unfair benefit to any third party.

2) Conflicts of interest management

The SRP Group is committed to maintaining a relationship of trust with its employees. Transparency and prevention are two essential elements to avoid real or simply potential conflicts of interest that may or may not be apparent.

Any employee may, at any given time, have a personal or financial conflict of interest with the Group.

Conflicts of interest can sometimes be difficult to detect. To avoid any integrity problems, we should be transparent and declare the situation.

A conflict of interest situation is likely to:

- make it difficult for employees to make decisions and perform their duties;
- cause managers to question the ability of their employees to act in an honest way; and
- project a poor image of the Group to its customers, suppliers and other business partners.



For more information please see the policy on anti-corruption, conflict of interest management and gifts and invitations.



A person is in a conflict of interest situation when direct or indirect personal interests are or may be in conflict with the interests of the Group and thus influence the impartial exercise of their duties.

These may be the personal interests of employees (family, economic, emotional, cultural, political, religious, etc.) but also those of people who are close to them.

The conflict may also arise from non-professional ties forged with customers, suppliers, partners or competitors of the Group, or any other player in economic or public life.

We undertake to

- Analyze any situation that may be described as a conflict of interest transparently and objectively.
- Transparently and exhaustively declare any potential conflicts of interest in writing.
- Inform the manager and/or the legal and compliance department of any change in circumstances that may result in a conflict of interest during the employment contract.
- Refrain from any action until express authorization is obtained from the manager and/or the legal and compliance department in the event of a conflict of interest situation.

We undertake not to

- Conceal any situation of potential or proven conflict of interest that you have not declared.
- Use our position and/or SRP Group resources to influence our personal or financial interests or those of our family or friends.

3) Gifts and invitations management

The Showroomprivé Group is committed to maintaining transparent, lawful and honest business relationships with its customers, suppliers and various business partners.

Group employees must not receive money from suppliers or directly or indirectly solicit gifts or gratuities of any kind.

Nevertheless, gifts or invitations may be offered by third parties, i.e. suppliers, service providers, customers or others, to Group employees, and may be accepted on an exceptional and purely professional basis, subject to compliance with the rules defined within the Group.

In all cases, their granting or acceptance is regulated in order to avoid any risk of corruption.

Our business partners are encouraged to comply with our rules on gifts and invitations.



For more information, please see the policy on anti-corruption, conflict of interest management and gifts and invitations.



Corporate gifts are offered and/or received as part of professional relationships. Gifts may be offered by a Group employee to a third party or by a third party to a Group employee.

They may be offered or received on behalf of the organization itself or on behalf of one of its employees. They include all goods or services with a monetary value and may take various forms such as an object, an invitation to a restaurant or to a sporting or cultural event, or an accommodation service.

Offering or accepting a gift or an invitation may, in certain circumstances, constitute an act of corruption, when its purpose is to influence the performance or non-performance of an act by a person in breach of their legal, contractual or professional obligations.

We undertake to

- Comply strictly with the SRP Group's gifts and invitations policy.
- Inform ourselves of the thresholds, limits and approval procedures established by the applicable policy within the SRP Group.
- Encourage our business partners to adopt similar rules.

We undertake not to

- Offer or accept gifts or invitations during negotiations, sales or tenders.
- Keep a sample sent by a supplier or benefit from personal discounts on products granted directly by business partners.
- Accept or offer a gift in the form of cash or a cash equivalent.

4) Fight against money laundering and terrorism financing

The SRP Group undertakes, on a daily basis, to pay particular attention to transactions that may appear suspicious and constitute an attempt at money laundering.

It raises awareness among its employees, in particular the teams involved in money transfers and the identification of counterparties, in order to ensure that SRP Group tools are not used to carry out money laundering operations, whether deliberately or not.

In the same way, the Group undertakes to monitor its counterparties to avoid a situation in which money transfers initiated by the Group in the course of its legitimate activities are used to finance terrorist activities.



Money laundering consists of reintroducing money from illegal activities (trafficking, tax evasion, corruption, etc.) into the economic and monetary system.

As a result of its activities, the SRP Group may find itself in a situation in which certain people are attempting to carry out money laundering operations.

We undertake to

- Ask for additional information when we have doubts about the level of transparency.
- Contact the legal and compliance department in the case of doubt or an alert regarding money laundering or the financing of terrorism.

We undertake not to

- Agree to make/receive cash payments.
- Use the Group's payment/collection systems in breach of the procedures in place for the issuance/receipt of funds.
- Override any specific procedure or alert to avoid slowing down or compromising an operation/transaction.

5) Fair competition

The SRP Group is committed to operating in the market while ensuring free, open and fair competition between players in all countries where the Group operates.

Compliance with regulatory obligations on competition is fundamental to the Group and we require our employees and business partners to have a similar level of commitment.

The SRP Group ensures that its employees can identify and prevent any anti-competitive practices they may encounter and, where appropriate, report them, in accordance with existing procedures.



Any infringement of competition regulations may be sanctioned by national competition authorities.

This may have various consequences:

- damage to the reputation of the SRP Group;
- civil actions brought by potential victims of anti-competitive practices;
- imprisonment or a fine;
- internal disciplinary sanctions.

We undertake to

- Comply with competition laws and regulations.
- Participate in the relevant training provided by the legal and compliance department and read the related reminders carefully.

We undertake not to

- Participate in any agreement with our suppliers, customers or competitors.
- Share information on business policies with suppliers and competitors.

6) Insider trading prevention

As the shares of the parent company of the SRP Group are listed for trading in a regulated market, the employees and partners of the SRP Group may be a source of «insider trading.»

In order to prevent insider trading, the SRP Group strictly applies French stock market regulations on establishing insider lists and the disclosure and confidentiality of inside information.

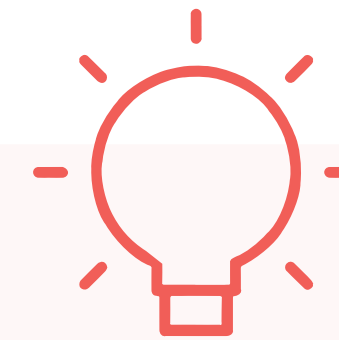
The SRP Group ensures that employees considered likely to have inside information are regularly reminded of prohibitions, recommendations and good practices in managing this information, as well as the behaviors to be adopted, in particular with regard to abstention in the event of possession of inside information.

It provides its employees with a stock exchange code of conduct, sets up training courses for employees most likely to have inside information and reminds all its employees about negative window periods when they apply. The Group also provides its employees with an «ethics» mailbox where they can ask questions on stock market regulations.

In the context of the dissemination of relevant, accurate, precise and truthful financial information, the SRP Group also uses external providers to prepare and disseminate this information.



For more information, please see the stock market code of conduct.



Insider trading is a criminal and stock market offense of using «inside» information to, in particular but not exclusively, buy or sell, directly or indirectly, shares or other securities of a company, or recommend that third parties do so, or communicating or disseminating such information.

Such an infringement is likely to seriously undermine the integrity of the market with regard to the trading of the securities of the parent company of the SRP Group, the confidence of investors in the SRP Group and the interests of shareholders that have decided to invest in the SRP Group.

We undertake to

- Comply with the applicable stock market regulations and in particular refrain from using any information we have to buy or sell SRP Group shares.
- Consult the legal and compliance department if there is any doubt about the nature of information we have.
- Ensure the confidentiality of information we may come to know in the course of our activity.

We undertake not to

- Buy or sell SRP Group shares if we have inside information that has not yet been made public.
- Disclose information that may be inside information, whether to other Group employees or to external partners, without being sure that they can be its recipients and that they are also informed of their obligations regarding the stock market.

7) Protection of company information

The SRP Group is proud of the development of its know-how in the context of its activities, as well as the experience accumulated by its teams and its organization, which has given rise to a large amount of data and information specific to the Group, developed since it was created.

This confidential information may include, but is not limited to, financial data, information relating to the Group's strategy (sales strategy, marketing strategy, etc.), employees, suppliers or members, and the existence and content of acquisition projects or other strategic projects.

This confidential information is the result of the SRP Group's investments and the efforts of its employees and is a strategic asset that the SRP Group intends to preserve as well as possible.

The Group closely monitors the dissemination of information to its employees, limiting it to the persons for whom it is strictly necessary and ensuring that its employees and its business partners are bound by confidentiality clauses or independent commitments that are sufficient in relation to the information transmitted.

We undertake to

- Inform ourselves about and follow the Group's recommendations and best practices on the retention, viewing and sharing of SRP Group confidential information, as well as on IT security when such information is exchanged internally.
- Have the SRP Group partners sign a confidentiality agreement in the event of the communication of confidential information with a definite purpose and duration to protect the interests of the SRP Group, consulting the legal and compliance department where applicable.

We undertake not to

- Disclose this information to persons who are not intended to know it, whether voluntarily, accidentally or due to malicious acts.
- Disclose information or confidential documents without authorization, whether to other Group employees or to external partners, without being sure that they can be its recipients and that they are also bound by a suitable confidentiality obligation.

8) Personal data protection

As part of our business, we are required to collect, process and retain personal data. We must protect the personal data of employees, partners and customers, and treat it with care.

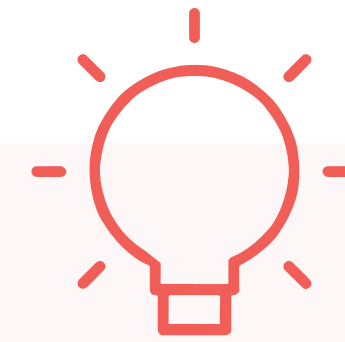
To this end, we implement all reasonable organizational and technical security measures.

The SRP Group is also committed to ensuring that its data processing partners also implement similar measures.



For more information, please see :

- the privacy policies
- the IT charter for employees



Compliance with personal data regulations is monitored by local supervisory authorities.

Failure to comply with them may result in financial penalties of up to €20 million or 4% of global annual turnover.

We undertake to

- Accurately inform data subjects about the purposes of the personal data processing carried out.
- Participate in awareness-raising and training courses provided regularly within the SRP Group.
- Immediately report any suspected personal data breach to the Privacy Team and, if necessary, to the local authorities responsible for the protection of personal data.

We undertake not to

- Engage in business partnerships with service providers and subcontractors whose technical and organizational security measures are not satisfactory.
- Collect and/or store more personal data than those necessary to carry out the identified processing.

9) Responsible selection of third parties

The SRP Group strives to establish lasting relationships with third parties that go beyond the supply of products.

Throughout its relationship with third parties, the Group applies the following principles: transparency, trust, integrity and objectivity.

To ensure that our value chain is sustainable and responsible, the SRP Group defines the ethical principles and standards with which all third parties are required to comply.

The SRP Group expects its third parties to commit to an ethical business approach, respecting equivalent principles and standards on human rights, health, safety and respect for the environment.



A third party is a business partner with which we have a relationship or intend to have a relationship as part of our mission within the SRP Group.

The SRP Group works with various third parties, including suppliers, marketplace sellers, service providers and consultants.

We undertake to

- Ask questions when entering into a relationship with a new third party, to identify any warning signs.
- Ensure the existence of the contractual clauses by which the Group asks its partners to commit to compliance with the applicable code of conduct.
- Require current and future third parties to undertake to comply with the applicable code of conduct.

We undertake not to

- Select third parties that have ethical principles that conflict with those set out in the applicable code of conduct.
- Refrain from performing the third-party integrity assessment in case of emergency or under pressure where necessary.

Our commitments as a responsible company

04

1) Philanthropic activities and sponsorships

The SRP Group is a genuinely committed player.

Our Showroom Engagé endowment fund is a general-interest philanthropic structure to support projects that work to improve the living conditions of women and their children.

In addition to the endowment fund, we are also involved in other types of philanthropic activities, primarily focused on supporting women and their children around the world.

We also support associations through our «engaged sales» sponsorship program.



For more information, please see the endowment or contact the Director of External Relations, CSR or the Legal Director.



The endowment fund is a funding tool based on donation capitalization and used for philanthropy and sponsorship.

Donation refers to any financial transaction (e.g. monetary contributions, other contributions) or material transaction (gift or loan of property), carried out without direct or indirect consideration, by the SRP Group with a charitable association or legal entity carrying out activities of general interest.

Corporate sponsorship consists of materially supporting a project or a person in carrying out activities of general interest, without direct compensation from the beneficiary.

Sponsorship is material support for an event, person, product or organization in order to derive a direct benefit from it.

We undertake to

- Inform the CSR department in charge of the corporate sponsorship program in advance of any donation project, whether financial or in-kind involving a product or service belonging to the SRP Group.
- Ensure that the donation is formalized.
- Check that the mission of the association to which we wish to donate is in line with the Group's values and cannot harm the Group's image.

We undertake not to

- Fail to make a conflict of interest declaration when we wish to make a donation on behalf of SRP Groupe to an association of which we are a member.

2) Responsible interactions with public authorities

As a major e-commerce player, the SRP Group may come to become involved in public representation activities in order to defend the interests of the sector in a spirit of cooperation, by participating in varied and technical discussions.

The SRP Group is firmly committed to ensuring that interactions with public officials are conducted in an honest and transparent way. External service providers used by the SRP Group are bound by the same rules.

Any interaction with public officials involving the SRP Group must comply with applicable laws and regulations. No interest representation activity may be carried out with a view to obtaining or granting an undue advantage.



Interest representation is the activity of influencing public decision-making, including the content of a law or regulatory act, by engaging with decision-makers/public officials.

Interest representation may take place through a person within the Group or a third party.

We undertake to

- Participate in interest representation activities after obtaining express authorization.
- Declare any interest representation activity if necessary.
- Comply strictly with laws on interest representation and require the same of third parties that represent us.

We undertake not to

- Participate in interest representation activity on behalf of the Group without express authorization.
- Make financial or in-kind contributions to politicians or political parties.

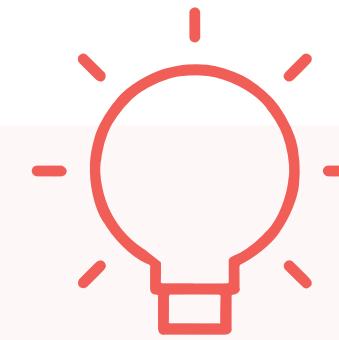
3) Promoting a responsible economy

The Showroomprivé Group is committed to the development of a more sustainable and responsible economic model. This commitment is substantiated, in particular, through the formalization of the Group's first CSR program in 2020, which was reviewed and strengthened in 2024.

The CSR roadmap defines four priority areas, referring in particular to improving the impact of our activities, increasing sustainability initiatives for our members, strengthening the sustainable collaborations we maintain with our brands and making commitments to our stakeholders in terms of transparency.

In addition, since 2021 the Group has been a signatory to the Charter of Commitments to Reduce the Environmental Impact of Online Commerce initiated by FEVAD, the French federation of e-commerce and distance selling. By signing the Charter, the Group is pursuing its commitment to the environment and continuing to develop actions to promote a world that is more engaged and respectful of its ecosystem.

Lastly, our employees are involved in and aware of the company's CSR work, either through solidarity events, or the option of taking direct action through skills sponsorship, which they are able to do to support charitable projects.



What is Showroom Impact?

Showroom Impact echoes our Showroom Impact+ CSR Roadmap, formalized in 2024. Showroom Impact is the transposition of sustainability aims to our offering for our members.

Showroom Impact is therefore a tab that lists our most responsible products and services.

We undertake to

- Consider the environmental, social and societal impact of every decision.
- Involve our partners and customers in our Showroom Impact approach.
- Bring together partners that are aligned with our commitments.

We undertake not to

- Ignore the environmental, social and societal consequences of projects or products.