



BACK TO SCHOOL

2 - 8 AUGUST 2021

SHOWROOMPRIVÉ GOES BACK TO SCHOOL

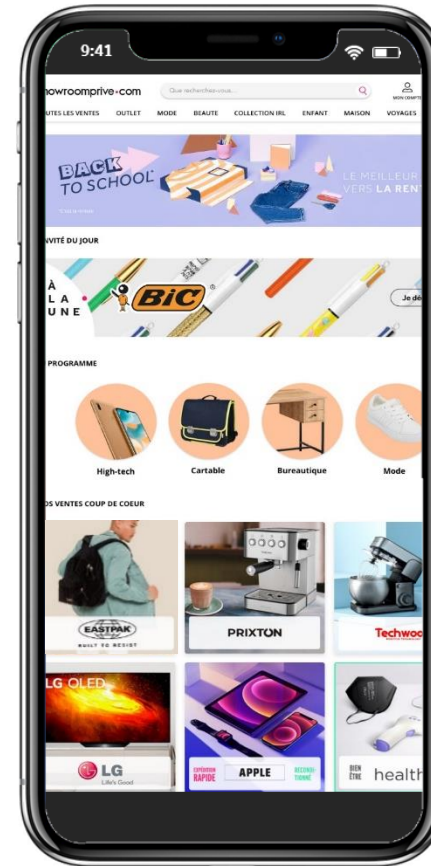
BECOME A PARTNER IN THIS EVENT

1. Our sales event – premium and powerful

Enjoy marketing actions dedicated to the commercial operation and the showcasing of our brand.

2. Our media solutions

Take advantage of shared key moments to reinforce your impact.



Back to School Universe



Back to School Dedicated e-mail

1. AN EVENT-BASED SALES OPERATION

TO EMERGE ONTO THE STRATEGIC BACK TO SCHOOL PERIOD

BACK TO SCHOOL on Showroomprivé, an unmissable event for our partner brands with:

A GLOBAL TOOL FOR THE MARKETING OPERATION

UNIVERSE

A **universe** dedicated to **BACK TO SCHOOL** with premium visibility on the Home Page

NEWSLETTER

A "**Superstar**" format

PUSH

Animated **push** in app

SOCIAL MEDIA

An Instagram **story**



YOUR BRAND SHOWCASED (1)

Animated Gif **banner** x **partner brand**

A "**Superstar Gif**" format x **partner brand**

Animated **push** in app x **partner brand**

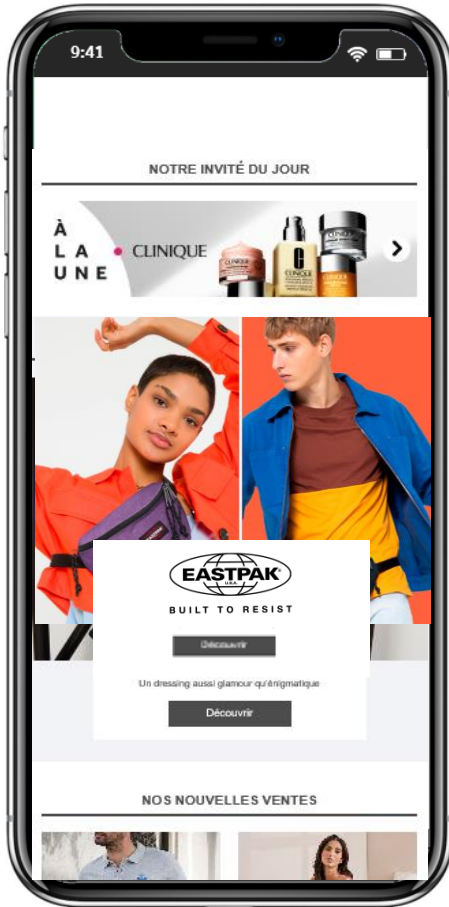
An Instagram **story** x **partner brand**

(1) Paying content, contact us for more information on prices

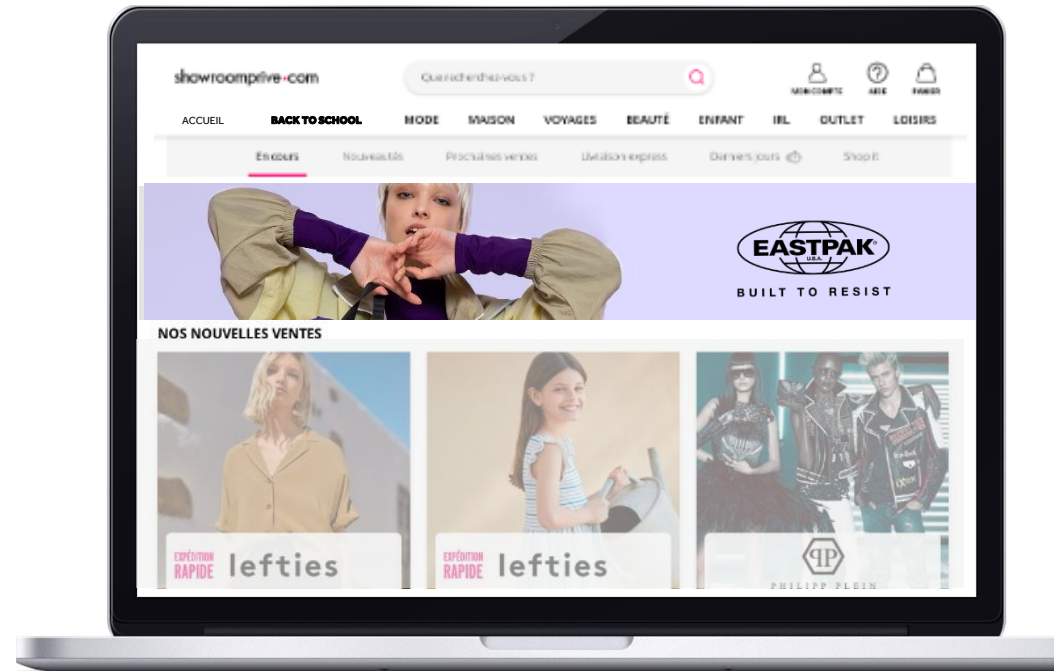
1.SHOWCASING FOR YOUR BRAND

INNOVATIVE ANIMATED MARKETING LEVERS

Superstar Gif newsletter format



Animated Gif banner in the *Back to School* universe



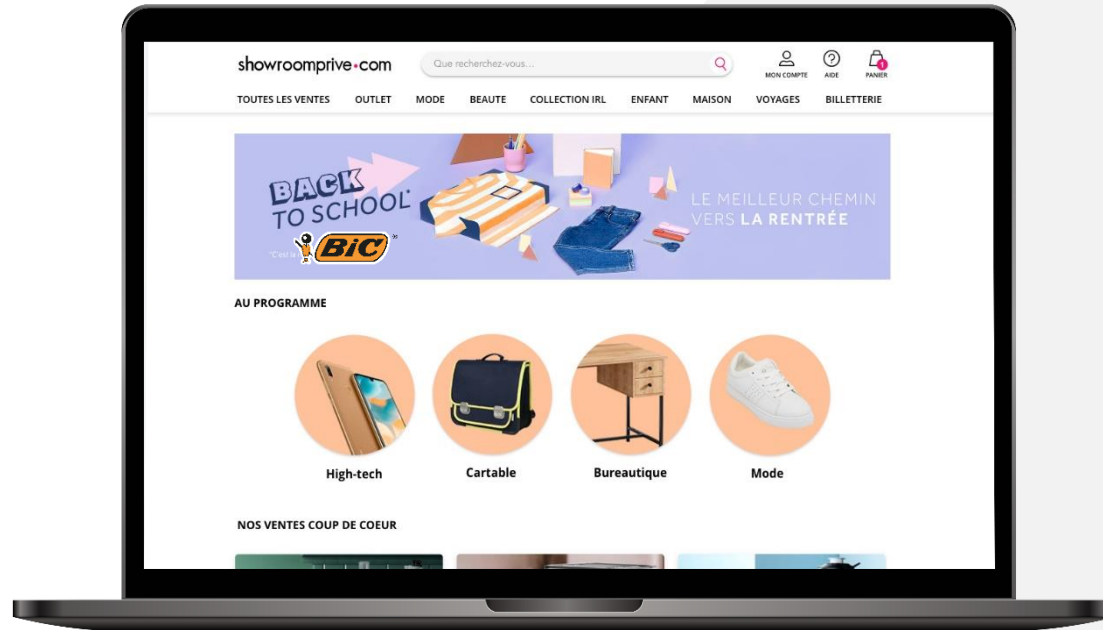
Instagram Story



Paying content, contact us for more information on prices

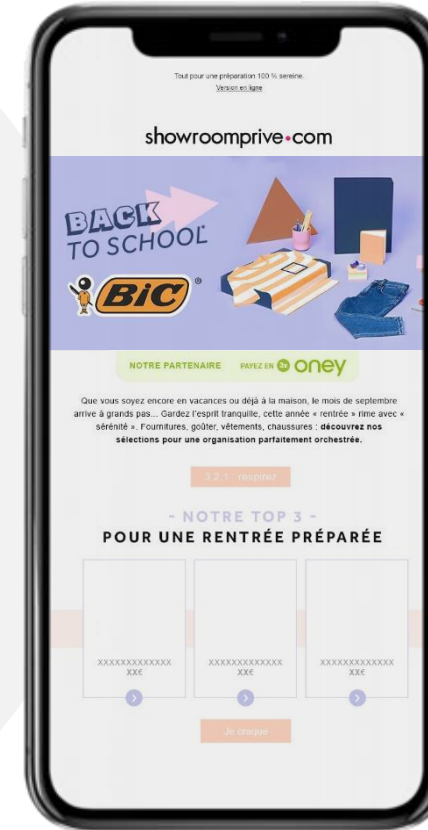
2. SPONSORING BY SRP MEDIA

BECOME AN EMBLEMATIC PARTNER FOR **BACK TO SCHOOL** ON **SHOWROOMPRIVÉ**



A universe dedicated to **Back to School**

Enhance your brand thanks to a space devoted to key moments and a carousel to showcase your products



Dedicated e-mailing

Maximise your impact with the Showroomprivé base members

2. OUR MEDIA SOLUTIONS

TAKE ADVANTAGE OF SHARED KEY MOMENTS TO REINFORCE YOUR IMPACT



Sampling

Send your samples or leaflets during
Back to School



(E)-coupon

Take advantage of a captive audience to generate
sales in your store or in your e-shop



Front page news

Take advantage of premium visibility and a unique
dedicated space to express yourself

To go further:
**Competitions,
Live Shopping...**

CONTACT US

FOR MORE DETAILS

showroomprive.com

CONTACT FORM

<https://www.showroomprivegroup.com/nos-solutions-b2b>

or your Showroomprivé commercial contact



CONTACT FORM

<https://www.srp-media.com/contact>

or your SRP media commercial contact





THANK YOU
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